



FOR THOSE
WHO LIKE THEIR HOME

Customer

7th Continent and Hypermarket NASH

Number of stores

120 end 10

Type

supermarket end hypermarket

Period of execution of the
loyalty campaign

4 months (September – December 2010)

Brand

Heat resistance glassware Arcuisine





FOR THOSE
WHO LIKE THEIR HOME



Customer

7th Continent and Hypermarket NASH

Polygraphy

poster



banner



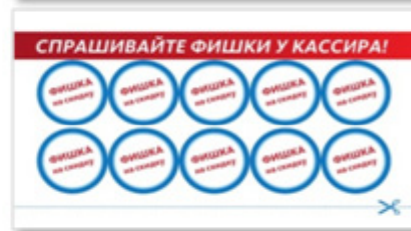
sticker



leaflet



leaflet





FOR THOSE
WHO LIKE THEIR HOME

Customer

7th Continent and Hypermarket NASH

Photos





FOR THOSE
WHO LIKE THEIR HOME

Customer

Lukoil

Number of stores

54

Type

petrol station

Period of execution of the
loyalty campaign

4 months (July – October 2010)

Brand

cookware Bormioli Rocco





FOR THOSE
WHO LIKE THEIR HOME

Customer

Lukoil

Polygraphy



ЛУКОЙЛ

billboard



poster



sticker



leaflet





FOR THOSE
WHO LIKE THEIR HOME

Customer

Lukoil

Photos



ЛУКОЙЛ

