



# Visual communication and culture

## Workshop 1

MMD 09' INTERNATIONAL CLASS B, GROUP NR. 3

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October, 2009

## **Strategy**

For most companies the purpose is to gain profit. Our purpose is to be profitable company through our mutual values. In today's world fast and reliable information can be the most valuable possession to own. The main objective is to own the best information about exclusive products and to share that information with our clients. Besides offering up to date information we offer full guidance in different areas what can be described as "online assistants" for our clients. Assistants are highly qualified specialists in their areas. Combining information and guidance we head towards maximizing our clients satisfaction. We rely on our values to build a business strategy and a harmonious inner culture of our company. By sharing common expectations and visions we stay motivated on fulfilling companies goals.

### **Values:**

We offer information and full description about exclusive products in different areas with professional guidance for our clients to obtain maximal satisfaction by their decisions. Our attractive visual identity and passion for clients represents our reliability and loyalty. We achieve our goals through team work and harmonious inner culture.

The main objective in our strategy is to create attractive visual identity as a tool for exchanging information with our clients. Our income relies on the popularity of our portal. As the first step in publicizing is to make our portal as visible as possible. We use advertising channels keeping on focus our reliability as co-operator in decision process. We build loyal client base by guiding our clients and building personal connection to make sure our clients have everything needed for the best decision. We gain profit by renting out a space on our portal for advertisements. By renting it out to relevant advertisements we retain our credibility.

### **Mission:**

To guide wealthy people in their desires by making sure our information leads them to the exclusive products that fulfill their needs to the fullest.

In long-term strategy our main goal is to become community for our clients that is part of making decisions. Through that we arouse interest in companies that offer exclusive products to provide us with the best up to date information and trends. As well arouse interest in buying advertisement space to their latest relevant products on our portal. We succeed doing that by offering loyal and expert assistance that becomes the first choice for our clients.

### **Vision:**

To be recognized and respected by wealthy people as one of the premier information and assistance provider in Denmark.

## **Target group analysis**

It is well known that Danish people are wealthy, but when it comes to rich Danish people and their needs, the quality of their needs is on the first place, so they would like to have houses around the world, to have expensive cars and wellness travels for 2, to buy fancy design furniture for their homes. Home, traveling and family are the most important needs in a Danes daily life, and when it comes to anything related to them including information about them, they would like the best information available and in no time and that's on what our company relies on: combining information with full description and professional guidance we seek our clients satisfaction.

The age group of our main target group is between 50 and 65, both females and males, of Danish nationality with a high income level, married or single. The target group is of medium size, 20 % of the Danish people being rich, and it's growing continuously, the demand for exclusive and expensive products, and customer services ascending.

## **Business name**

One of the first, and most vital, steps every new business takes is the selection of a name. First, business name should clearly reach company target audience. We do that by keeping our business name short and easy to say, spell and remember.

There's a lot of controversy over what makes a good business name. Some experts believe that the best names are abstract, a blank slate upon which to create an image. Others think that names should be informative, so customers know immediately what your business is. Some believe that coined names (names that come from made-up words) are more memorable than names that use real words. Others think most coined names are eminently forgettable. In reality, any type of name can be effective if it's backed by the appropriate marketing strategy.

### **IMPERIAL** **-THE PLACE OF ROYALTY-**

**Definition:** Belong to, or suitable to, supreme authority, or one who wields it; royal; sovereign; supreme; or unusual size or excellence.

<http://ardictionary.com/Imperial/1300>

–adjective

1. of, like, or pertaining to an empire.
2. of, like, or pertaining to an emperor or empress.
3. characterizing the rule or authority of a sovereign state over its dependencies.
4. of the nature or rank of an emperor or supreme ruler.
5. of a commanding quality, manner, aspect, etc.
6. domineering; imperious.
7. befitting an emperor or empress; regal; majestic; very fine or grand; magnificent.
8. of special or superior size or quality, as various products and commodities.
9. (of weights and measures) conforming to the standards legally established in Great Britain.

<http://dictionary.reference.com/browse/imperial>

## **Logo**

Logo is a graphic image which is used to represent a business or product. The logo design is of immense importance and must compliment your business strategy as it often helps form the Customer's first impression of your business and products.

Logo designs consist of symbol and text combination.

## **Symbol:**

Symbol idea was taken from a classic Seventeenth Century sourcebook for architectural and pattern detail. These designs show the best of Baroque ornament derived from the work of Jacques Stella. These were typically worked up into repeat patterns, motifs and borders, ideal for direct reproduction or for use as inspiration.

## Fonts:

A font is the overall design for a set of characters, which includes a specific typeface and size. For our Logo we use /IMPERIAL/ Microsoft Himalaya who granted luxuries effect and / The PLACE OF ROYALTY/ Myriad Pro who creates the impression of stability.



Prior to the creation of a logo for our organization was research on what sort of logo designs appeal to our key demographic. Also ensure that our logo design reflects the goods or services offered by our organization and that our logo design adds some meaning and value to our business plan.

Logo is describable, It's memorable, It's effective without color, It's scalable.

## Advantages of a Good Logo Design:

- A good logo design helps establish a unique identity to our business or product.
- A good logo design will help differentiate our services from similar services in the market.



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It is very important to make a lasting impression on potential Customers. A professional logo design will help portray our company as being a cut above our competitors. It also helps show potential clients that you take your business seriously and run a professional outfit.

## Colors:

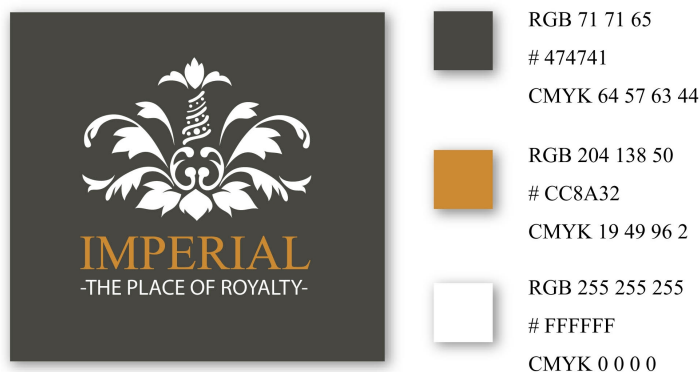
Colour is secondary part to the shape and form.

**Gray-** Gray is a neutral, balanced color. It is a cool, conservative color that seldom evokes strong emotion although it can be seen as a cloudy or moody color. Gray is the symbol for security, maturity and dependability. It connotes responsibility and conservative practicality.

**Gold-** symbolizes wealth and success. Gold is the color of riches and extravagance. We add a small amount of metallic gold ink to a project for a special, rich touch. Bright gold catches the eye while darker subdued shades of gold lend richness and warmth.

**White-** is the color of purity. Strictly speaking, white is not a color, but the manifestation of the presence of all color - the complete energy of light. It stands for wholeness and completion. In many cultures it represents openness and truth. White has a cold quality. It can provide clarity as its energy is complete.

White has purification vibrations and can be used to clear blocks from your path. It holds the potential to move toward every other color and this makes it a good choice for new beginnings, and development in any direction.



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## Website

### Domain names

It is wise to check the available domain names before choosing a business name. Good domain name is harder and harder to find, so it pays to make sure the domain name is available **before** choosing your business name. Choosing a domain name is an important part of setting up business.

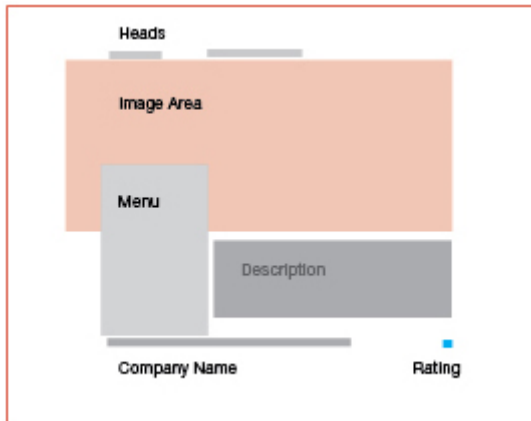
**/www.imperial.dk/**

More and more people are now using the web as a source for information rather than as a medium of entertainment. The web is now the place we turn to when we need to gather information on virtually anything, be it gardening tips, financial advice or even to shop for groceries. With the vast array of products and services offered on the web it is essential to display our product or service in a

manner which will appear irresistible to the consumer. Web design plays a major role in this. An easy to use web site with original content will definitely help organizations attract clients to their site.

Following the initial attraction to our website however, it is imperative then to ensure that clients remain at our site in order to obtain the services or products which they were seeking. One of the keys to keeping our clients interested is to ensure that the information they are seeking is easily accessible through a simple navigation process. You will find that the harder it is to navigate through a website, the more likely that the consumer will turn to one of the other million or so web sites available on the infinite world wide web.

## Compositon



The scale of the major visual elements of image and text blocks are pleasing. The text blocks of the heads, menu, and company name align and give a sense of order. The menu block overlaps the image on a transparent field that literally overlaps and attaches itself to the image and provides unity. The eye moves fluidly from the image to the menu to the description that is tucked in the negative space. This triangular movement feels comfortable, keeps the user focused on the center of the page, and enhances the cohesive feel of the page.

The images are medium quality although the targeted group has a fast internet connection. Images are saved using “optimized” tool. We chose medium quality because the browsing and navigation needs to be fast. High quality pictures are used in art section where you have to see the details. Low quality pictures would make this site a non-professional looking one. Being a portal we consider that medium quality is the best decision for this project.

## **Guidance – New Ideas**

As “The Place of Royalty” we like our services to be of supreme quality that is why our new ideas are focused more on the user needs. We introduce products and services like Food & Drinks, Traveling & Restaurants, Cars & Bikes, Yachts & Boats, Real Estate, Accessories, Art & Collectibles. For each of these sections we qualify a specialist that will provide professional guidance to our clients. Therefore we have 3 specialists: one for Real Estate and Accessories, one for Cars & Bikes and Yachts & Boats, one for Food & Drinks and Traveling and Restaurants. To provide the best personal guidance for each client we have customer support by email, phone and even live online support. In case the client does not know what to choose from certain sections then the specialist will help with recommendation about the highest rated products and current trends.

For example:

You want a classic car but you do not know which one is the best on the market. You can send an e-mail or give a phone call to the specialist to guide you in the matter of your chosen service. You have a vacation for example in London and you would like to have a dinner in a luxurious restaurant but you do not know any of them around the city. Call the specialist or send an e-mail and you will receive a list of “top luxurious restaurants” in London.

We will take a closer look at Food & Drinks Section. Represented products are exclusive and expensive. If client needs a prompting about some of them he will be provided with all relevant information on the site in certain section. All additional questions can be discussed with our specialists. Food & Drinks section has its own subgroups (caviar, cheese, fish, meat, mushrooms, nuts, spices), so our clients can easily navigate depending on what they are looking for. It is made as easy as opening a book.

Our clients can always contact us from wherever they are if they need guidance in making decision: what gift to buy, what brand to use, what places to visit, where to eat etc. We help you to choose the perfect from the perfect; you just have to know some of the preferences.



## Web-Site Analysis

[www.crystle.dk](http://www.crystle.dk)

All information which defines Crystle's mission, vision, values is taken from their home page.  
Everything is based on Crystle.dk homepage.

### Company:

Crystle – luksusportal (Luxury Guide | Exclusive Lifestyle | Luxury Products)

**Mission:** Crystle wants to provide a high level of service to visitors and advertisers.

### Target Group and Purpose:

Crystle is intended primarily for well-educated Danes aged 28-59, with a passion for quality, elegance and luxury.

Crystle gives this lifestyle group the opportunity to read about the latest trends within exclusive products and services and dealer information.

This audience characterize themselves by their quest for the finest quality and does not compromise for second best.

The target audience wants to radiate style, success and financial freedom.

**Purpose:** Give information and Advertise

**Product:** Luxury

Analysis will touch upon the issue of content, functionality, instruments used on web site, company's identity and value.

## Description and Purpose

The main theme of Crystal.dk is luxury: cars, yachts, electronics, real estate, watches and travels. Home page contains all relevant information about luxury brands and their dealers. Ads used on this web page have advertisements that are somehow connected to the rich people.

Purpose of the web site can be defined as to give information to visitors about luxury products and keep them up to date with all relevant information which is connected to all represented brands on this specific web site.

## Content

Company's Web site contains information about and preferably to say advertisement of luxury cars, yachts, electronics, real estate, watches and travels and also articles which are connected to those products. Explanation of why these products are represented on site can be found under Term and Conditions section.

## Functionality and Instruments

Site is primarily built on CSS, HTML and JavaScript. It might be also PHP. It does not matter what you write in path section of address system will open index page without errors. Some of the links are dead, so it can be said that site is not updated and checked properly or even at all. Also, there is nothing said about when the site was last time updated. It is hard in the beginning to find information about company: mission, vision, contacts etc. Site's structure looks irregular and it takes time to understand what is what. In addition, site's skeleton is somehow random

- Visitors can subscribe for Crystle's newsletter which comes out once a week on Friday
- Tell a Friend option

- It is possible to leave a message for Crystle through special form
- RSS feeds are present, but they are not working (visitors will see an error screen)
- Company's Blog can be found on web site, but it is complicated. Blog information is most probably also advertisement which can be included in site's articles section or can be connected to some of the products, which are represented on the site. Understanding of blog purpose on this site is unclear.
- There is also option to prevent spamming, when visitor deals with subscription and sending messages – CAPTCHA System

## **Identity**

Web Site uses something about three Fonts. They are not matching each other. Body Font is larger than the logo fonts, which looks pretty confusing. Menu bar is at the same level as the Logo, which doesn't bring the logo to the front. It is important to see the logo, because it is the company's style, definition, identity. A greenish color is used, the green color means life. Abundant in nature, green signifies growth, renewal, health, and environment. On the flip side, green is jealousy or envy (green-eyed monster) and inexperience. What the company means by using this color is unclear. It can be seen that the company tried to be unique, but have not bring that up till the end.

## **Website Analysis**

[www.imperial.dk](http://www.imperial.dk)

### **Content**

The theme of imperial.dk is to offer the clients an easier way to purchase luxury products online and also keep them up to date with new products. Our website offers quality and reliable information about luxury products and brands in chosen sections. Which are: Food & Drinks, Traveling & Restaurants, Cars & Bikes, Yachts & Boats, Real Estate, Accessories, Art & Collectibles. Another feature is the unique assistance that is offered in each section, making decision process easier and more trustworthy for the clients. Furthermore there is information about our company (including mission and vision) and contacts.

### **Identity**

We decided to use more simple, “old fashioned” approach for the design of the portal to relate to the target group. Also some people will call this design as minimalist style but for the easy and fast experience for business people we consider this the best approach. We are sure that our main target group do not have a lot of free time and patience to search for what they might need and that is the main objective in our design. We increase accessibility even more by offering guidance.

The positioning of the menu and submenus and also ads and banners provide the best experience for the impatient wealthy client. The ads provide links to the new relevant merchandise that appeared on the market.

On imperial.dk it is easy to find contacts and information about the company. Also because of the constant maintenance you will not follow products to the dead links, instead you are going to be directed to the best quality links. There is no useless and complicated features because the user can get lost or simply get bored of navigating. The site is easy to understand with the first look.

Our website tries to leave an impression of a well distanced personal assistants so our clients will not feel pressured and persuaded and they have free hands in making decisions the way they like it. What is based on our target group behavior. We kept that on mind while making composition of the website and choosing colors and focus points.



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-THE PLACE OF ROYALTY-

[ABOUT US](#) [CONTACT US](#) [DK](#) [EN](#) [FR](#)

[Real Estate](#) [Travel & Restaurants](#) [Cars & Bikes](#) [Yachts & Boats](#) [Food & Drinks](#) [Accessories](#) [Art & Collectibles](#)



#### NEWS

[Real Estate](#)  
[Travel & Restaurants](#)  
[Cars & Bikes](#)  
[Yachts & Boats](#)  
[Food & Drinks](#)  
[Accessories](#)  
[Art & Collectibles](#)



#### Real Estate / Castles / Stratford Castle

Set like a jewel overlooking the main lake on the superb Camelot Residential and Golf Estate, Stratford Castle bids fair to be one of the most attractive and most privileged residential opportunities not just in South Africa but anywhere on earth...  
Stratford Castle for a total of 350 000-00 (US\$500 000-00) (Freehold Title.) The Castle contents including armour, antiques and persian rugs for 65 000 (US\$98 000-00) An astonishing buy!  
[Read more...](#)



#### Food & Drinks / Cheese / Moose Milk Cheese

Moose milk cheese is made at the Moose House, a 59-acre moose dairy farm in Bjursholm, in northern Sweden.  
The cheese comes from the milk of three moose cows, named Gullan, Haelga, and Juna. It's sold to upscale hotels and restaurants in Sweden. You can also sample and buy any of the three available cheese varieties at the farm.  
The most expensive cheese in the world is 12% fat and 12% protein and about 660 lbs are produced annually. The Johannsons sell it to high end Swedish hotels and restaurants for about \$500 per pound.  
[Read more...](#)



#### Food & Drinks / Cheese / Caciocavallo Podolico

Caciocavallo, the most typical southern Italian cheese, takes its name from its method of production . hanging molds astride . a cavallo . a wooden rod. Podolico cows have never spent a day in a stall. They are strictly free range cattle, free to roam the woods and forests of the Lucanian mountains. Their diet consists exclusively of upland grasses, nettles, blueberries, rosehips, hawthorn, cornelian cherries, juniper and wild strawberries.  
The cheese is so expensive because it is so rare. Podolico cattle intensely labor-intensive.  
[Read more...](#)

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**IMPERIAL**  
-THE PLACE OF ROYALTY-

[ABOUT US](#) [CONTACT US](#) [DK EN FR](#)

[Real Estate](#) [Travel & Restaurants](#) [Cars & Bikes](#) [Yachts & Boats](#) [Food & Drinks](#) [Accessories](#) [Art & Collectibles](#)



#### Food & Drinks Food

##### Caviar

- Beluga Caviar
- Golden Almas Caviar

##### Cheese

- Caciocavallo Podolico
- Moose Milk Cheese
- Parmigiano Reggiano
- Sardinian Durgali

##### Fish

- Bluefin Tuna
- Fugu
- Lobster

##### Meet

- Foie Gras
- Kobe Beef

##### Mushrooms

- Matsutake
- White Stuffles

##### Nuts

- Macadamia

##### Spices

- Cardamom
- Pure Vanilla
- Safron



#### Cheese / Parmigiano Reggiano

Parmigiano-Reggiano, commonly known outside Italy as Parmesan, is a hard, granular cheese, cooked but not pressed, named after the producing areas of Parma, Reggio Emilia, Modena, Bologna, in Emilia-Romagna, and Mantova, in Lombardy, Italy. Parmigiano is the Italian adjective for Parma; Parmesan is the French version.

[Read more...](#)



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[Read more...](#)

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## **Group Nr 3 contract**

### **Our goals as a team are:**

- to challenge ourselves and our abilities
- to use our abilities to the maximum
- to gain new experience through our projects and by working as a team
- to gain personal confidence
- to have good time by getting to know each other personally better

We challenge each other by not choosing easy way out and by choosing an area we want to gain knowledge at

### **Rules for the teamwork:**

- Stick to the agreed deadlines
- If there is two reasoned complaints about your work it has to be redone by guidance
- Criticism and conflicts about final work is welcomed
- Work in process is not to be criticized but guided
- Personal conflicts are brought to the table so they can be solved
- The meetings are mandatory and the person who do not participate is left out from decision making process
- Not attending the meeting has to be excused upfront to maintain a vote
- The group work is to be respected and personal problems left out to maintain positive environment
- Group members are expected to stay focused on meetings to keep high productivity

### **Punishment:**

The person who is not obeying to the rules and agreements is given three warning by the group which will result a conversation with mentor about being expelled from the group

## Log (out takes from skype conversation)

dana.lasmane - 08/10/2009 12:59

we have this one

dana.lasmane 09/10/2009 10:33

place for the first meeting at friday 20:00

[http://maps.google.com/maps?](http://maps.google.com/maps?f=d&source=s_d&saddr=halmstadgade+6&daddr=Bryggervej+30&hl=ru&geocode=&mra=ls&ll=56.185621,10.211535&sspn=0.011296,0.038581&g=Bryggervej+30&ie=UTF8&ll=56.183042,10.19969&spn=0.011297,0.038581&z=15)

[f=d&source=s\\_d&saddr=halmstadgade+6&daddr=Bryggervej+30&hl=ru&geocode=&mra=ls&ll=56.185621,10.211535&sspn=0.011296,0.038581&g=Bryggervej+30&ie=UTF8&ll=56.183042,10.19969&spn=0.011297,0.038581&z=15](http://maps.google.com/maps?f=d&source=s_d&saddr=halmstadgade+6&daddr=Bryggervej+30&hl=ru&geocode=&mra=ls&ll=56.185621,10.211535&sspn=0.011296,0.038581&g=Bryggervej+30&ie=UTF8&ll=56.183042,10.19969&spn=0.011297,0.038581&z=15)

Dimul'10/10/2009 16:15

Guys! We realised today in the morning with Mart, that we have to hand in our group contract tomorrow to teacher, any additional rules, that anybody wants to add???

Morar Paul11/10/2009 17:04

Guys I am really sorry but I have to go to work today so I can't be on skype at 18:00

Mart Metsma11/10/2009 17:05

we meet 11 o'clock on monday at school right?

Dimul'11/10/2009 22:07

<http://docs.google.com/Doc?docid=0AX0T6vSywl-4ZGNmZm5jczZfNWQ1dDNmazNm&hl=en>  
take a look guys... if you have some ideas we'll share them tomorrow

Mart Metsma posted file contract.rtf to members of this chat

12/10/2009 11:52

dana.lasmane sent file "name\_logo\_web.odt"

12/10/2009 12:20

Dimul' 12/10/2009 12:52

Guys I am really sorry!!!

I'll be late ...

It won't happen next time....

dana.lasmane 12/10/2009 12:53

we miss you

Mart Metsma 12/10/2009 13:00

Dimul I got a job for you

Dimul' 12/10/2009 13:01

how much it is payed

Mart Metsma 12/10/2009 13:01

the link up in this chat ... about food, the one Paul gave

not that kind of job

we need a subpage ... Dana is going to work on homepage ... and we need one subpage

but that sub page needs to contain information and pictures and descriptions

so your job is to gather enough information and quality pictures about food section

Mart Metsma 12/10/2009 13:05

ok, I'm kinda off to work, so it would be good if you have that thing by 21:00 or 22:00 so Dana can start to work on all the design...

tomorrow 11 is the meeting

dana.lasmane 13/10/2009 02:50

guys i will be a little bit later

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AND THE REASON

[2009.10.13. 3:12:28] Dimul': Dana you're not sleeping?

[2009.10.13. 3:12:46] dana.lasmane: jip

[2009.10.13. 3:12:49] dana.lasmane:

[2009.10.13. 3:12:55] Dimul': What are you doing

[2009.10.13. 3:12:56] Dimul': ?

[2009.10.13. 3:12:57] Dimul':

[2009.10.13. 3:13:06] dana.lasmane: make a web site

[2009.10.13. 3:13:17] Dimul': project though... the same

[2009.10.13. 3:13:29] dana.lasmane: for our project yes

[2009.10.13. 3:13:56] dana.lasmane: why are you still up

[2009.10.13. 3:14:05] Dimul': the same story

[2009.10.13. 3:14:11] Dimul': gathering information

[2009.10.13. 3:14:13] dana.lasmane: ohhh

[2009.10.13. 3:15:18] Dimul': I now have exclusive and expensive caviar, cheese, fish, meat, mushrooms, nuts, spices

[2009.10.13. 3:15:37] Dimul': now looking for images

[2009.10.13. 3:15:45] dana.lasmane: cool

[2009.10.13. 3:29:09 | Edited 3:29:15] Dimul': how is you progress ? ))))

[2009.10.13. 3:29:58] dana.lasmane: design for 2 days...i think...need to be ok

[2009.10.13. 3:30:34] Dimul': have you started to make subpage ?

[2009.10.13. 3:31:19] dana.lasmane: nop

[2009.10.13. 3:31:38] Dimul': good...

[2009.10.13. 3:31:42] Dimul':

[2009.10.13. 3:31:47] dana.lasmane:

[2009.10.13. 4:34:35 | Edited 4:34:42] Dimul': Dana, are you going to sleep?

[2009.10.13. 4:35:13] dana.lasmane: hmmm...yes

[2009.10.13. 4:35:15] dana.lasmane:

[2009.10.13. 4:36:12] Dimul': for how long

[2009.10.13. 4:36:37] dana.lasmane: i dont know....why are you asking

[2009.10.13. 4:36:50] Dimul': just interesting

[2009.10.13. 4:36:56] dana.lasmane: haaaahaa

[2009.10.13. 4:36:59] dana.lasmane:

[2009.10.13. 5:09:46 | Edited 5:09:52] Dimul': I am done, going to sleep, how is your progress?

[2009.10.13. 5:12:21] Dimul': I think you are already sleepin'..have a good morning

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Mart Metsma posted file strategy.rtf to members of this chat



13/10/2009 11:13



Doru Florin Dumitras sent file "as.doc"

13/10/2009 11:25



Dimul' отправил (-а) файл "Crystle Analysis Final.doc"

13/10/2009 14:11

Morar Paul 13/10/2009 15:41

DANA go to sleep

dana.lasmane 13/10/2009 15:42

jip i am going

Morar Paul 13/10/2009 15:42

ok....c'ya I'm going to sleep too



Dimul' отправил (-а) файл "Guidance - New Ideas(Edited).doc"

13/10/2009 16:55

Doru Florin Dumitras 13/10/2009 16:57

i'll do the needs later on

and i'll send it

going to sleep



Morar Paul sent file "ImperialFIN.doc"

13/10/2009 22:17

Mart Metsma

13/10/2009 22:50

but we still need to put a lot more focus on analyzing decisions about our visual identity  
is dana doing that, visual identity analysis?

we actually have quite a lot of work to do ... now when I'm looking through all the materials  
we have to analyze the choice of logo and how it relates to us

Morar Paul 13/10/2009 22:58

dana is going to do that

and the colors and fonts

Dimul' 13/10/2009 23:13

The value of a man resides in what he gives and not in what he is capable receiving - Albert Einstein

Mart Metsma 13/10/2009 23:26

Crystle wants to provide a high level of service to visitors and advertisers. - they totally fail to do that

Mart Metsma 00:38

i just finished putting all the stuff together and fixing so that it looks like one piece of work



dana.lasmane sent file "logo\_imperial.jpg"

09:50



dana.lasmane sent file "logo\_colors-01.jpg"

09:50



dana.lasmane sent file "web\_1-01.jpg"

09:50



dana.lasmane sent file "web\_2-01.jpg"

09:50



dana.lasmane sent file "name\_logo\_web1.odt"

09:51



Doru Florin Dumitras sent file "Target Group Analysis.docx"

10:52



**Mart Metsma posted file report.odt to members of this chat**